



mri
INTELLIGENT TANNING

Glass Skin Intensifying Elixir
Complexion Improving Superstar Niacinamide
Skin Perfecting White Charcoal + Icon Worthy Toning & Tattoo Protection

QUICK FACTS:

- Extremely Dark DHA, Natural & Cosmetic Bronzers for immediate and delayed bronzing results
- CC Crème Formula Blurs Imperfections
- Detoxifying Charcoal
- Glassy Skin Enhancer
- Collagen Enhancers
- Cellulite Fighting
- Skin Perfecting Niacinamide
- Anti-aging & Firming
- Melanin Stimulators will create darker, longer lasting tanning results
- Tattoo & Color Fade Protectors
- Sparkling Champagne fragrance

PRODUCT DETAILS:

- Super charged dark tanning intensifiers are coupled with melanin stimulators to achieve extremely dark results instantly without the use of bronzers.
- CC Crème formula mattifies the skin for flawlessly airbrushed results.
- Black Charcoal – Helps to detoxify and pull impurities from the skin
- Glassy Skin Enhancer – Leaves the skin with a dewy, hydrated, flawless complexion
- Melatime™ – Stimulates melanin activity for enhanced pigmentation.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- Niacinamide™ – Contains high levels of B3 to improve skin elasticity, fight breakouts, even out skin tones and enhance skin's natural barrier to lock in moisture.
- Maca Root - Boosts radiance in skin's complexion while also helping to increase collagen production.
- Liquid Glass™ Technology – A “Breakthrough” ingredient found in many high-end face lifting and tightening skin creams. This potent anti-aging, wrinkle reducer also helps to shrink and minimize the appearance of pores.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- Body Fit™ Technology – Reduces the appearance of cellulite and restores firmness.



KEY SELLING STATEMENT:

For glassy skin and perfect results, don't leave your color up to just any product, demand superstar results only achieved by Idolize! This noteworthy formula utilizes Niacinamide to perfect and improve texture of the skin. Luminous collagen producing Maca Root Extracts contain VIP Vitamin C to help protect skin from environmental stress and damage. Added white charcoal extracts assists in detoxifying and pulling impurities from blocked pores, while also leaving a smooth and hydrated appearance. No need to lust after the results of others, let your skin become your own color idol with MRI's Idolize.

PRODUCT CATEGORY:

Tan Enhancer, DHA Bronzer
Bottle Size: 13.5oz Packet Size: .5oz

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